

## PLANVIEW ENTERPRISE FOR RESOURCE MANAGEMENT

### Enterprise-Wide Capacity Planning and Project Resource Management

Google “project management challenges” and you’ll get pages of results with one thing in common: *resource management pains*. Small wonder. The human element – that scarce and unpredictable component – is where the rubber meets the road, and for most organizations, the hurdles along that road can be numerous.

#### CAPACITY PLANNING: THE STRATEGIC START THAT CONTINUES

It starts with the strategic plan and departmental strategies and budgets. Projects are prioritized and a picture of overall demand forms, against which you map your capacity – all the while waiting for the other shoe to drop.

And drop it will. Be it a competitor announcement, a new project opportunity, a supplier shake-up, or a technology change causing a fundamental hole in your resource skill set: just when all seems in order, you have to make major adjustments to your plan.

So it’s back to the drawing board: the tools you have to help you will determine exactly how long and painful that process will be. Without capabilities like viewing all demand holistically mapped against your resources; the ability to build multiple what-if scenarios against all your portfolios to understand potential resource and financial impacts of changes; capacity analysis to determine under- and over-allocated resources; and more...*that process is not only difficult, it’s building risk into projects and potentially setting them up for failure.*

#### RESOURCE MANAGEMENT: THE ON-GOING OPPORTUNITY

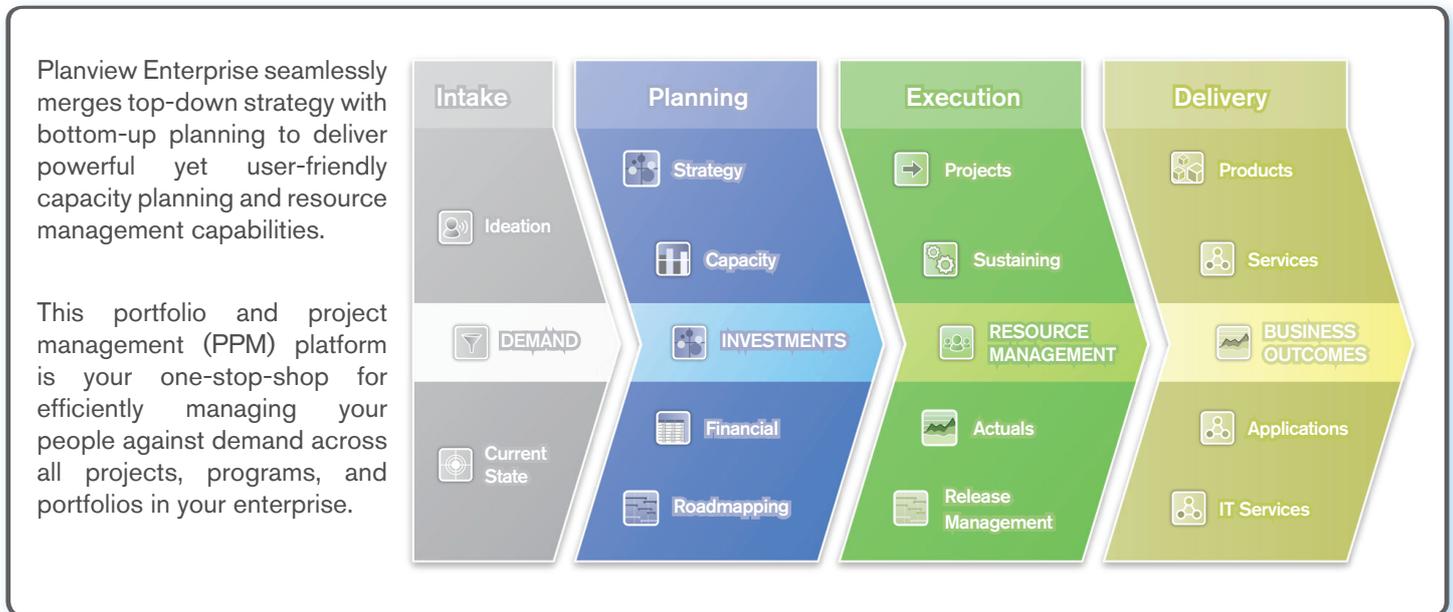
Projects in execution mode: this is your where organization can secure the win. Delivering in the right window and budget often comes down to having the right people in the right place at the right time. Unfortunately, managing these precious resources bears challenges as numerous as its benefits.

- To start with, there just aren’t *enough* people: tight staffing budgets aren’t growing.
- Then, *where* do you assign these valuable people? Applications that assess incoming work often provide something more akin to surprises than insights as you work to cost-effectively match skill sets to need in global, dynamic organizations.
- Next, *how* do you assign them as demand changes? Tools for assigning and tracking people are often a laborious hodge-podge of spreadsheets, Gantt charts, meetings, and hallway conversations.
- And how do you *keep* them engaged? Skilled workers burn out, working too many hours on simultaneous projects managed by different people or serving different clients, while the less skilled burn out without an opportunity to learn and grow.
- And on and on.

*The result is no surprise. Project managers lose productivity, projects fail to hit milestones, clients become dissatisfied, internal customers circumvent the entire process, and the organization misses windows of opportunity. It’s not a pretty picture, and it’s one that can be found in companies large and small around the world.*

#### THE SOLUTION: PLANVIEW ENTERPRISE

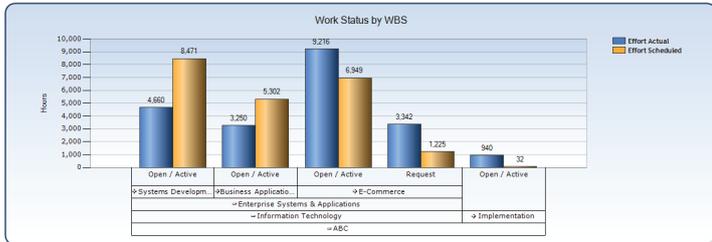
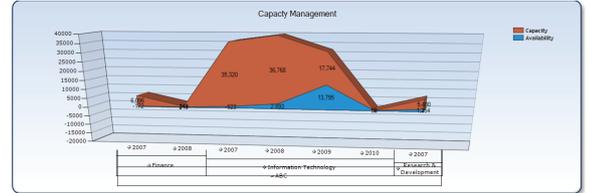
Leading companies around the world have found a better way. They arm their portfolio, project, product, and practice managers with a solution that helps them plan capacity and keep projects on track by dynamically balancing company strategy, budgets, and people, even as business conditions demand change.



## PLAN FOR AN OPTIMIZED RESOURCE CAPACITY

Get your projects off on a solid footing. A central PPM platform, Planview Enterprise gives you deep insight into all your portfolios to show you how your organization's capacity matches up to overall demand. You can view your resources by role, department, geography, utilization, and more to make the smartest planning decisions. And when strategies change, adapt quickly by using with multipel what-if scenarios that let you see the impact on project timelines, financials, enterprise-wide demand, and more.

With Planview Enterprise, you have the tools you need to reduce risk across all projects and build in success factors for successful, on-time execution.



## STRATEGICALLY BALANCE YOUR RESOURCES

Innovation is today's lifeblood, and of course you have to support new initiatives. But your users and customers have a lot invested in your current offerings and services, so you have to maintain and enhance those intelligently. Balancing the demand for existing skills while strategically expanding resource skill sets is key to both project success and staff motivation. Look to Planview Enterprise to help you find that balance, so you can get the right people working on the right projects at the right time.

With insight into the enterprise-wide portfolio of work and effort, Planview Enterprise helps you contextualize company strategy against the framework of items like resource utilization and building out a staff skills pipeline.

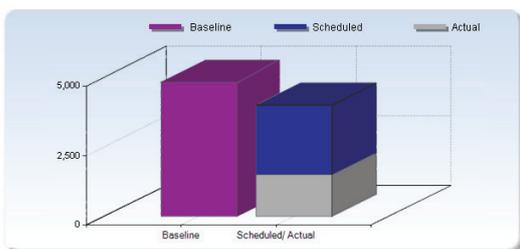
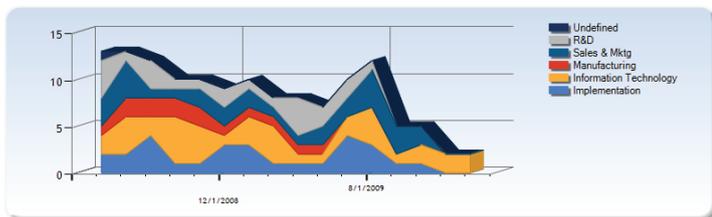
## GET INSIGHT INTO RESOURCES AND TO-THE-MINUTE UTILIZATION

Resource management is all about visibility: knowing whom you've got, what they can do, where they are, and what the impact will be if you move them. With what are the industry's best resource management tools, Planview Enterprise empowers you to make sure you've got the right person on the right job each and every time.

Entity	Work Description	Internal Priority	Start Date	Finish Date	Duration	Effort	Aug 11	Sep 11	Oct 11
Bob Adams									
Infrastructure Support			8/23/2010	3/10/2012	405.00d	28.35d	1.61d	1.54d	1.47d
System Test Performance	Oracle Upgrade Project	Medium - High	7/20/2011	8/10/2011	15.00d	12.50d	6.56d		
Acceptance Test Performance	Oracle Upgrade Project	Medium - High	8/19/2011	9/9/2011	15.00d	15.00d	8.13d	6.88d	
Manual / Mixed Data Conversion	Oracle Upgrade Project	Medium - High	9/29/2011	10/13/2011	10.00d	15.00d		1.69d	13.31d
Deploy	Help Desk Integration	Medium	6/29/2011	10/11/2011	75.00d	50.00d	15.33d	14.67d	4.67d

See all your people and projects in one dynamic view. Track real-time

supply and demand and allocate global staff cost-effectively by expertise, skill set, availability, and much more. Build custom templates that address common scenarios for swift deployment. Manage utilization easily to make sure that everyone's on track to meet their goals without burning out. All this keeps your team sharp and ensures that when it's time for all hands on deck, you'll have lots of motivated hands at the ready.



## GET A HANDLE ON ENTERPRISE-WIDE DEMAND

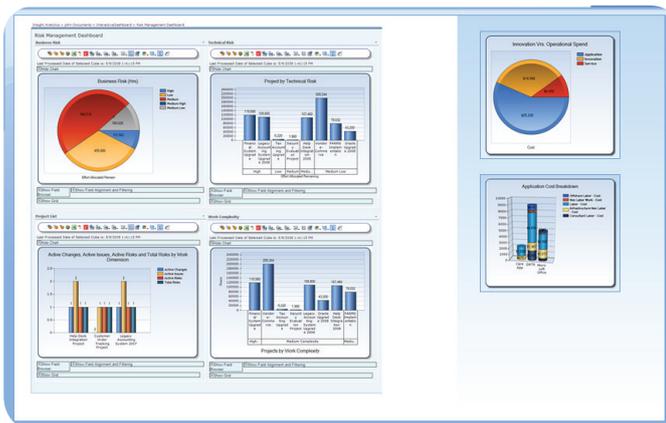
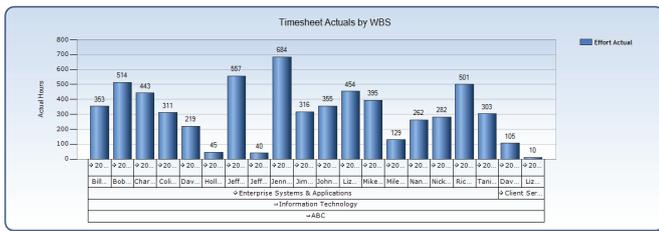
Even with all the above, without an accurate assessment of both committed and forecasted work, you're playing a potentially costly guessing game that can leave your people either overworked or underutilized. Planview Enterprise lets you see demand coming in from all parts of the enterprise and visualize how they affect any given portfolio, and it provides the tools you need to assess project requirements and scope.

It simplifies demand management, with a centralized location to request work, check status, delegate requests, and review lifecycles, while features like automated user alerts and easy-access reports and dashboards work behind the scenes to minimize risk and simplify workflow. And you'll be able to build more reliable forecasts for future work with an accurate understanding of what your resources accomplished and the actual effort that drove the work, with the ability to baseline, track trends, and create a realistic future demand profile.

## OPTIMIZE RESOURCE PERFORMANCE FOR EVERY PROJECT, EVERY PORTFOLIO

Planview Enterprise allows you to plan against demand efficiently, and scope, schedule, and execute work across all of your resource pools to manage projects more effectively – and change as strategy requires, while minimizing risk. Advanced analytics and reporting give you new capabilities that drive performance throughout the project lifecycle, so you can:

- Better understand actual costs and value of each project
- Track and report time worked
- Manage changes, risks, and issues such as scope or budget changes
- Display and communicate performance and trend analysis to improve future planning



Planview Enterprise helps eliminate the challenges of capacity planning and resource management to drive project and organizational success.

Learn more today at [www.planview.com/EPM](http://www.planview.com/EPM).

## DOES THIS SOUND FAMILIAR?

### Too Few Resources for Product Development

In a recent survey, 57% of 500+ product development professionals said their #1 concern in getting products to market was having **too few resources for their projects**.

### Wasted Resources in IT

Consider just how many resources go to waste, per the Standish Group's CHAOS Manifesto 2011, based on a survey of 10,000 projects conducted around the world:

- **Only 37%** of IT projects are successful, coming in on time and on budget
- 42% arrive **over budget, late**, or with less-than-required features and functions
- **21% fail completely**, canceled prior to completion or delivered but never used

## Planview Enterprise was designed to solve these problems and many more.

It integrates resource management with portfolio planning capabilities for an end-to-end approach to driving value, keeping the company agile, and powering innovation.

It helps you:

- Optimize your project pipeline against your available resources to maximize the value of your entire portfolio
- Get the right people working on the right projects at the right time
- Quickly adapt your resources to changes in market and management demands
- Keep your projects on time, on budget, and on track